



Why the construction industry is the best industry in the world!

Perhaps, on reflection the music and film industries or being a global sports star might win by a short head, but if you take a closer look, you realise just how unique the construction industry is. The industry, and its associated trades, offers something deeper, as it combines your

personal and professional life, as well as allowing the opportunity to encompass a diverse range of skills and interests.

If you need convincing why the construction industry is so unique and special, here are a few reasons.

You can always relate to the product

People often say they cannot relate to their job or have little real interest in the product or service they're selling, marketing, manufacturing or installing. In the construction industry you can, as there is always something to relate to or have an opinion on, as you use, see, like and desire products and concepts that are directly related to the industry every day of your lives.

You live at work, socialise at work and holiday at work!

We all live or work in buildings, go to the pub or a restaurant, visit a football stadium or stay at hotels. The common theme between them all is that the construction industry will have been involved in their construction, fit-out or refurbishment in one form or another. It also gives you an immense sense of pride when you see permanent examples of your efforts on your travels; how good is it to see something and say, "I developed/specified/promoted/sold or installed that"?

Your personal interests combine with our work interests

How many times have you seen something away from work that helps you in your work because you are interested in how it could help make your life better? This does not happen in most jobs.

You can actually make a difference to people and the world!

The construction industry can save people money, make people feel more comfortable, keep people clean and warm and make life simpler. Ultimately you are helping yourself in your private life through your day job. More than any other industry, your decisions, lobbying, innovation, ideas and products have a direct impact on the environment and a desire for a more sustainable and healthier world. Where else can you add 'Save the world' on the daily 'to do' list?!



It encourages creativity

It provides an opportunity to develop your creative side, your practical side, your cost-cutting side or your extravagant side. You can use your innovational instinct, your common sense or your engineering or design skills with stunning effect.

It offers complete variety

The industry is wide-ranging from structural construction products, heating, ventilation and plumbing products through to paint, interiors, appliances, tools and fixtures and fittings. You can always find something that you will feel an affinity with or, of course, you can be involved in distribution or retail and cover them all!

There is also the actual building design and construction side of the industry, forming the complete industry, bringing people together from all walks of life.

There are roles in all the main job functions to choose from and opportunities to travel to broaden your life experience. The people and social life can be great too. Very few industries can offer something that, on some level, everyone can relate to, but the construction industry is special.

It just goes to show that by looking under the surface you get a fundamental understanding of why those in the construction industry are so dedicated to their jobs. If you strip down the layers, the reason that the industry is so unique is because it underpins your personal life.

Perhaps a Steward's Enquiry should be called? Where would all the film, movie and sports stars be without the wonderful film sets, stages and sports arenas we have designed, built, supplied, installed and furnished? The construction industry really is the best industry in the world to work in!



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